



**EARTHCUBE STRENGTHENS ITS MANAGEMENT TEAM
AND STRUCTURES ITS EXECUTIVE BOARD**

**To accompany a new phase in its development,
the company announces the arrival of**

François Bourrier-Soifer - Deputy Managing Director

General Grégoire de Saint-Quentin – Adviser on sovereign activities

and for its international activities

Mark Knapp – North America Sales Director

and

Andy Stephenson – Europe and Asia Sales Director

Founded in 2016 by Arnaud Guérin (Chairman) and Renaud Allieux (CTO), Earthcube develops data monitoring solutions for geospatial information using artificial intelligence and is currently the European leader in its sector.

The particularly dynamic growth of this company, which employs 70 people and represents Europe's most important artificial intelligence research centre in its field, coupled with the international development candidates that it has identified, have led the two co-founders to make changes to the governance of the company and the structure of its management team.

François Bourrier-Soifer joins the company as the Deputy Managing Director in charge of Strategy, Finance, Legal and Development.

A lawyer by training, François Bourrier-Soifer is leaving the Paris Bar, where he has worked for many years as a partner in Vigié Schmidt & Associés, having started his career in 2008 at Darrois Villey Maillot Brochier. Regularly described as one of the finest corporate lawyers of his generation, he is specialised in financial engineering and equity capital operations, notably cross-border mergers and acquisitions. Passionate about new technologies applied to defence and aerospace, he has been a member of Earthcube's Strategic Committee since 2019.

General Grégoire de Saint-Quentin will be in charge of sovereignty matters.

Raised to the rank of Army General on 1 July 2020 after having been appointed to the cabinet as a government adviser, he leaves this latter role after an exceptional career of active service spanning some 40 years, where he held the positions of Deputy Chief of Staff Operations within the Army Chief of Staff (2016 – 2020), head of Special Operations Command (2013-2016) and Commanding Officer of the 1st Parachute Marine Regiment (2004-2006).

Through his consultancy firm, Petra Advisors, Grégoire de Saint-Quentin seeks to place his unique experience acquired in the field and at the highest level of operational command in the Army, at the service of Earthcube and its capacity for innovation and technological excellence. In particular, he will assist the company with the major sovereignty challenges that its solutions face in the defence and security sectors and will help the directors develop and secure the company's assets.

Earthcube's international development

Earthcube's unique technologies are designed to be deployed internationally, notably in countries that are allies of France. To this end, Earthcube is also confirming two significant appointments:

Mark Knapp – North America Sales Vice President

Based in Washington and representing Earthcube's American subsidiary (Earthcube Inc), Mark Knapp has extensive international experience in satellite imagery. After a number of years with the NGA, he led Business and Product Development at East View Geospatial before becoming the National Security Director of Kongsberg Satellite Services in the United States. Prior to joining Earthcube, he founded and ran Meridian Imagery.

Andy Stephenson – Europe and Asia Sales Vice President

Based in Great Britain, Andy Stephenson has a proven track record and solid experience in the commercialisation of satellite intelligence solutions with governments and the defence sector in Europe and Asia. He held a number of roles at Maxar Technologies, the international leader in space technologies (earth observation, satellite products & services, geospatial data), notably as Senior Sales Director Defence and Intelligence for Asia, before becoming head of the European region for Defence and Strategic International Programs.

Mark and Andy are joining the team led by **Mathieu Goebel**, Vice President Sales and member of the Executive Board, who joined Earthcube at the end of 2018. Mathieu has more than 10 years' experience in the defence and intelligence sector, working for Airbus Defence and Space in international sales support, then the development of air services, moving to Jane's in 2016 to work in the solutions promotions department.

Photos and CVs available on request

About Earthcube

Founded in 2016 by Arnaud Guérin and Renaud Allieux, Earthcube developed software that uses Artificial Intelligence to analyse disparate data sets from many different sources, particularly geospatial big data. Based in Paris and present in three countries, Earthcube employs 80 people, mostly scientists who together form one of the largest Artificial Intelligence teams in Europe and worldwide for the Defence sector.

Earthcube's internationally recognised, field proven performance and accuracy yield reliable results that allow our Defence customers to quickly understand ground conditions, patterns of life and solve complex national security challenges in an environment that is often resource and technology constrained, costing time, money and potentially lives.

<https://www.earthcube.eu>